



Jeremiah Bird

me@jeremiahbird.com
(+1) 305 607 3909

Skills

Creative Direction, Digital & Content Marketing, Branding, Graphic/Visual/Web Design, Video Production

Education

Pratt Institute, Brooklyn NY

B.F.A. Communication Design: Graphic Design, 2010

Product School

Digital Marketing Management Certificate, 2019

Employment

SecurityScorecard as Creative Director

2017 - 2020

Led the rebranding of this Sequoia and Google Ventures backed cybersecurity startup, working cross-departmentally to implement the new brand. Supported the Revenue teams with ancillary marketing skill sets, while optimizing inbound marketing conversions and up-leveling the quality of content produced across mediums.

Reward Gateway as Marketing Technology Manager

2013 - 2016

Responsible for the design, development and integration of the company's global marketing efforts. Redesigned the company's web properties and worked with a close-knit team to implement an inbound marketing strategy resulting in the doubling of inbound leads and inbound sales revenue year over year, while contributing heavily to the company's £140m valuation and buyout in 2015.

enter:marketing as Lead Designer & Producer

2010 - 2013

Ran a lean design and production team at this boutique multidisciplinary marketing firm servicing the tech industry. Specialized in architecting new digital products and web platforms, including video streams, analytics dashboards, and gamification platforms.

Notable Freelance

New York University

Logo Development, Web Design

Electric.ai

Creative Direction Consultant

Loeb Enterprises

Logo Development, Web Design

Makers Academy

Branding & Web Design