



Proficient in: **Logo, Print, and Web Design**
Web Development (HTML5, CSS3, JS, PHP)
Video Production, "Marketing"

Graduated from: **Pratt Institute, Brooklyn NY**
B.F.A. Communication Design: Graphic Design, 2010

Worked at: **Reward Gateway as Marketing Technology Manager**
Winter 2013 through Winter 2015

Responsible for the design, development and integration of the company's global marketing efforts. Redesigned the company's web properties and worked with a close-knit team to implement an inbound marketing strategy resulting in the doubling of inbound leads and inbound sales revenue year over year, while contributing heavily to the company's £140m valuation and buyout in 2015.

enter:marketing as Lead Designer & Producer
Winter 2010 through Winter 2013

Ran a small design team at this boutique multidisciplinary marketing firm typically servicing the tech industry. Specialized in architecting new digital products and web platforms, including video streams, analytics dashboards, and gamification platforms.

Notable freelance: **New York University**
Logo Development, Web Design

Loeb Enterprises
Logo Development, Web Design

Dress Code
Logo Development, Graphic Design

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